

# UD by the Sea May 20–23, 2025

**A four-day social event and learning conference for age 50+**  
Atlantic Sands Hotel and Conference Center, Rehoboth Beach, Del.

## SPONSORS INVITED

**We invite you to join us and help support this exceptional program and social event.**

**UD by the Sea** combines educational programming, activities and social time in Rehoboth Beach, for members and guests of UD's Osher Lifelong Learning Institute (OLLI) program.

### ABOUT OLLI

UD's OLLI program is a volunteer-driven educational cooperative for adults age 50-plus to participate in fun learning opportunities and enjoy each other's company. More than 2,500 members attend classes in person and online each semester, enjoying social opportunities, meeting with friends, and staying physically active and mentally sharp in retirement. OLLI classes are offered in Dover, Lewes, Newark, Ocean View, Wilmington, online and at partner locations.

Approximately 200 OLLI members and guests attend UD by the Sea, OLLI's annual social event hosted at the beach. Members are active in participatory arts and academic coursework and come from a wide range of professional and non-professional careers. The majority hold four-year degrees; 20% hold professional degrees; and all are residents of Delaware, southern Pennsylvania and eastern Maryland.

### SPONSORSHIP OPPORTUNITIES

**Reach over 2,500 active OLLI members in Delaware and the region**

SPONSORSHIP LEVEL	PRIMARY BENEFITS	DONATION
<b>Event sponsor</b>	Reception tickets and presentation opportunity at event opening reception, logo and recognition on OLLI website, opportunity for comments and table display at one track session or breakfast at the event in addition to below benefits	\$1,000
<b>Program sponsor</b>	Signage at the event, logo and link included on all advance marketing materials, opportunity for brief comments to attendees*	\$500
<b>Track sponsor</b>	Mentions in all publicity*	\$250

(Delaware Goes to Space; Evolutionary Ecology; Healthy Eating, Healthy World; Local Artists and Galleries; Potpourri of Crafts; The People Who Worked in Lewes; Gardening in Delaware and International Affairs Nexus—for details visit [olli.udel.edu/ud-by-the-sea](http://olli.udel.edu/ud-by-the-sea))

*\*Inclusion in specific advertising and advance materials may be subject to deadlines.*

Additional benefits and opportunities for all sponsors include distribution of branded giveaways, access to the event's opening VIP reception, as well as logo and link placement on event website.

All sponsorships are considered charitable contributions to the Osher Lifelong Learning Institute at the University of Delaware.



#### FOR MORE INFORMATION

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