

UD by the Sea May 21–24, 2024

A four-day social event and learning conference for age 50+
Atlantic Sands Hotel and Conference Center, Rehoboth Beach, Del.

SPONSORS INVITED

We invite you to join us and help support this exceptional program and social event.

UD by the Sea combines educational programming, activities and social time in Rehoboth Beach, for members and guests of UD's Osher Lifelong Learning Institute (OLLI) program.

ABOUT OLLI

UD's OLLI program is a volunteer-driven educational cooperative for adults age 50-plus to participate in fun learning opportunities and enjoy each other's company. More than 2,000 members attend classes in person and online each semester, enjoying social opportunities, meeting with friends, and staying physically active and mentally sharp in retirement. OLLI classes are offered in Dover, Lewes, Newark, Ocean View, Wilmington, online and at partner locations.

Approximately 200 OLLI members and guests attend UD by the Sea, OLLI's annual social event hosted at the beach. Members are active in participatory arts and academic coursework and come from a wide range of professional and non-professional careers. The majority hold four-year degrees; 20% hold professional degrees; and all are residents of Delaware, southern Pennsylvania and eastern Maryland.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	AUDIENCE	PRIMARY BENEFITS	DONATION
Program sponsor	2,500	Signage at the event, logo and link included on all advance marketing materials, opportunity for brief comments to attendees*	\$500
Track sponsor	2,500	Mentions in all publicity*	\$250

(Lewes History, Horticulture, Foreign Affairs, Delaware History and Culture, Coastal Culinary, Environmental Science—
for details visit olli.udel.edu/ud-by-the-sea)

**Inclusion in specific advertising and advance materials may be subject to deadlines.*

Additional benefits and opportunities for all sponsors include distribution of branded giveaways, access to the event's opening VIP reception, as well as logo and link placement on event website.

All sponsorships are considered charitable contributions to the Osher Lifelong Learning Institute at the University of Delaware.



FOR MORE INFORMATION

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