



Strategic Plan FY 2019-2021

Osher Lifelong Learning Institute at the University of
Delaware in Dover

11/5/2018

Vision

The Osher Lifelong Learning Institute at the University of Delaware in Dover will be recognized as the leader in non-profit, non-credit continuing education for active adults in central Delaware.

Mission

The Mission of the Osher Lifelong Learning Institute at the University of Delaware in Dover (OLLI) is to provide opportunities for intellectual development, cultural stimulation, personal growth and social interaction for people 50+ in an academic cooperative run by its members who volunteer their time and talents. The program is centered on classes developed and led by fellow members.

Goal of the Strategic Plan

To ensure, in cooperation with the University of Delaware, that the mission and vision are fulfilled over the next three years by focusing on, defining and implementing the strategies for each of the five strategic areas of the strategic plan:

- Membership

- Program

- Collaboration

- Facilities

- Finance

Membership is the driver of all strategies.

Membership (Member Relations)

- Retain 85% of members each year.
- Recruit 20 new members each semester.
- Total Membership Goals
 - FY'19 = 220
 - FY'20 = 237
 - FY'21 = 251
- Engage 50% of members to volunteer to serve on committees

*For the purposes of this strategic plan a member is defined as a person who pays for a membership at least one time per year. That person is counted only one time regardless of the number of memberships they purchase in a year.

Program (Academic Affairs)

- To support the overall mission of OLLI by offering a diverse and stimulating curriculum for each program term with a current goal of 50 courses in the fall and spring term and 30 courses in the summer term and a three year goal of 55 courses in the fall and spring term and 30 in the summer term.
- To recruit and retain enthusiastic and knowledgeable instructors/facilitators with a goal of a 10% increase over three years.
- To restructure current committees (completed 12/4/18)

Collaboration - University of Delaware

- Retired Faculty - Offer two free semesters of membership at OLLI Dover for retired UD faculty. (Program Manager)
- Alumni - Connect with and promote OLLI with UD Alumni Association (ex., article in alumni publication). Identify a point of contact by March 2019. (Member Relations)
- Other - Recruit three UD students and/or faculty as instructors (areas needed – environment/science, language, music, writing, economics and international studies) to teach each academic year. (Academic Affairs & OLLI Staff)

Collaboration - Other Community Organizations

- Wyoming Church - Make two presentations each year (one during each registration period, fall and spring) to groups at the church like United Methodist Men, United Methodist Women's, Adult Fellowship, etc. (Member Relations)
- DAFB - Make contact and become involved with the Dover AFB through: (Member Relations and Academic Affairs)
 - a. Consider "Adopt a Service Person"
 - b. Air Mobility Museum

Facilities (Finance and Program Manager)

- Secure a 5 year lease with Wyoming United Methodist Church by February 28, 2019
- Financially contribute to the overhaul of the internet service at Wyoming United Methodist Church by the end of FY'19

Finance (Finance)

- To ensure sufficient financial resources to maintain the facilities and implement the program.
- To continue a fundraising program for the Gift Fund to ensure scholarships and purchases of program supplies and equipment.
- To ensure the Activities Fund is self-supporting.

What's Next?

- Council to approve revised strategic plan FY'2019-2021 by December 2018
- Council chair to charge appropriate committees to implement each of the four strategic areas for the next three years
- Council to review the plan annually to stay on course
- Council to create a new strategic planning committee by the end of FY'20 to revise this plan by the beginning of FY'22

Strategic Plan Committee FY'19-21

- Joe Bailey
- Caroline Baxter
- Rosemary Engle
- Ronnie Grady
- Phyllis Handler
- Betty Ipnar
- Susan McLaughlin
- Anna Moshier
- Pat Weaver