

February-March 2023

GOOD SPORTS: MORE THAN A 'PASTIME'

CONVERSATIONS ABOUT THE BUSINESS AND MEDIA OF AMERICAN SPORTS

Online only

Mondays - 2:30-3:45 pm

Feb 6- Mar 6, 2023

Ralph J. Begleiter with Phil Wood | Spring 2023

Osher Lifelong Learning Institute at the University of Delaware

Good sports

People follow sports rooting for a team or following favorite players. But sports are much bigger than just a “national pastime,” a bigger business than just “the games” and players. Media and advertising empires have been built, funding team expenses and top-player contracts. Cities build stadiums at taxpayer expense, and corporations put their names on them to sell their products. Players and teams negotiate over large contracts. This 5-week class features speakers whose careers pull back the curtains on sports.

Students will learn from several prominent guest speakers with long expertise in sports management and media, and will have opportunities for Q&A with those speakers, moderated by instructor and former CNN correspondent [Ralph Begleiter](#) and lifelong sports broadcaster [Phil Wood](#).

Note: This class is designed for both sports enthusiasts and those who aren't.

Offered on Zoom during the first 5-week session of Spring, 2023

Guest speakers TBA

Feb 6 (Mon) Class 1 (Zoom) Intro: A sports broadcasters life

[Phil Wood](#), sports broadcaster

Feb 13 (Mon) Class 2 (Zoom) Player and team management

Feb 20 (Mon) Class 3 (Zoom) Fantasy sports and sports betting

Feb 27 (Mon) Class 4 (Zoom) American pastimes

Mar 6 (Mon) Class 5 (Zoom) The big sports picture

Suggested supplemental readings (*click links*)

-

Suggested readings
to come