

Effective Civic Engagement

Goal: provide the insights, tools, and connections for participants to engage well with media and elected officials on a wide variety of issues.

Week 1: Groundwork

- A. Covering the basics: branches of government, levels of government, knowing the rules
- B. Disclaimers: examples used are not to be taken as endorsement or support for a particular position
- C. Getting a grasp of bureaucracy – who really runs what
- D. Identifying issues – starting to work on solutions

Week 2: From Community Activist to Elected Official – conversations with two members of the General Assembly

We will hear from a Democrat and a Republican – both members of the General Assembly – who will share their involvement in community groups that led to their run for office and how they see groups working with them – as well as how they work with groups opposed to some of their efforts to reach a compromise

Week 3: Media

We will invite a couple of editors from local news outlets to discuss the best ways for citizens and organizations to provide information to the media that helps shape stories and get coverage

Week 4: Training

We will hear from Network Delaware – an organization that works with a wide variety of group to provide training for those trying to make a difference through organizing and/or running for office.

Week 5: Panel discussion

We will invite individuals who have worked on a variety of issues to engage in a panel discussion about effective civic engagement

Ken Grant

Ken.grant7@gmail.com

302-588-4151