

ARTIFICIAL INTELLIGENCE & THE NEWS MEDIA

Ralph Begleiter | Spring 2024

Osher Lifelong Learning Institute at the University of Delaware

Hybrid classes - Mondays

Times TBD

Feb 4 - Mar 5, 2024

Image by Zach Meyer, The NY Times

Recent advances in computer software - broadly known as "artificial intelligence" - raise prospects of a 21st century version of the Industrial Revolution, when technology dramatically increases productivity and sharing of knowledge. These prospects seem likely to affect many aspects of life including work, learning, art and culture. This course will explore potential effects of artificial intelligence on how current affairs news is gathered, presented and consumed by journalists and the public, and manipulated by governments and others. Instructor **Ralph Begleiter**, a former CNN correspondent and University of Delaware professor, will offer perspectives on how the news media might evolve using artificial intelligence, and how understanding and conduct of world events could be affected.

Taught in hybrid mode (online statewide and in-person in Sussex County).

COURSE TOPICS (subject to change)

Offered on Zoom and in-person, Spring, 2024

Locations TBA (Lewes & Ocean View)

Feb 5 (Mon) Class 1 Intro to artificial intelligence

Understanding artificial intelligence

Feb 12 (Mon) Class 2 How "events" become "news"

Intersections of journalism & AI

Feb 19 (Mon) Class 3 How people consume news

Consuming news without human intervention

Feb 24 (Mon) Class 4 How news is manipulated

Guardrails of "truth"

Mar 4 (Mon) Class 5 Conclusions & Prospects

Spotting AI intervention in news