

# **The History of Motown**

## **Course Description**

Power Point presentation, music videos, discussion Explore the rise and impact of Motown Records, a groundbreaking label that revolutionized popular music. Delve into the lives of iconic artists like Diana Ross, Marvin Gaye, and the Jackson 5, and discover the cultural and social significance of their music. From its humble beginnings in Detroit to its global influence, this course examines the legacy of Motown and its enduring impact on contemporary music.

## **Weekly Layout:**

Introduction to Motown

The Supremes and the Sound of Motown

The Temptations and Soul Music

The Four Tops and Their Vocal Harmony

Marvin Gaye and His Musical Legacy

The Jackson 5 and the Transition to Pop

Other Notable Motown Artists

The Motown Sound and Its Influence

The Hitsville U.S.A. Approach

Motown's Cultural Impact and Legacy

The Enduring Appeal of Motown